



*DOER Green Communities
Webinar*

January 29, 2014

COMMONWEALTH OF MASSACHUSETTS

*Deval L. Patrick, Governor
Richard K. Sullivan, Jr., Secretary
Mark Sylvia, Commissioner*

The Massachusetts Municipal Energy Group

**Lisa Capone
DOER Green Communities**

**Paul Bockelman
Victor Nascimento
Mass Municipal Association**

Green Communities Division

Serves as the hub for all Massachusetts cities and towns on energy matters



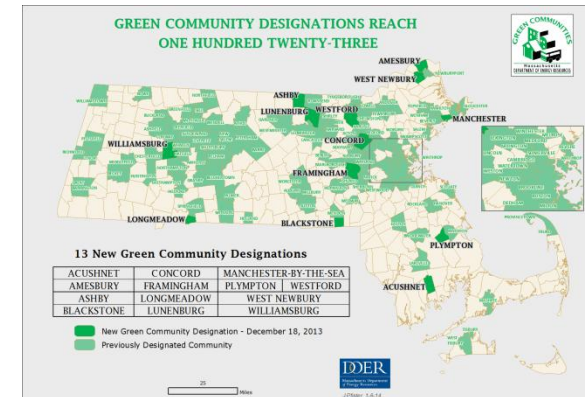
Helping Massachusetts Municipalities Create A Cleaner Energy Future



Green Communities Division

Programs & Resources for Municipalities

- Green Communities Designation and Grant Program
- **MassEnergyInsight** energy tracking tool
● ● ● ● ● POWERING EFFICIENCY
- Municipal Energy Efficiency Program
- Energy Management Services Technical Assistance (EMS)
- Mass Municipal Energy Group (MMEG)
- Website filled with tools & resources - www.mass.gov/doer
- Email updates via listserv – Sign up by sending an email to: join-ene-greencommunities@listserv.state.ma.us



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Outreach - Regional Coordinators

- Regional Coordinators act as direct liaisons with cities and towns on energy efficiency and renewable energy activities
- Located at each of the DEP Regional Offices:



SERO – LAKEVILLE: Seth Pickering
Seth.Pickering@state.ma.us

NERO – WILMINGTON: Joanne Bissetta
Joanne.Bissetta@state.ma.us



CERO – WORCESTER: Kelly Brown
Kelly.Brown@state.ma.us

WERO – SPRINGFIELD: Jim Barry
Jim.Barry@state.ma.us



Recording & Presentation

- The webinar is being recorded and will be available on our website in approximately 48 hours at:
www.mass.gov/energy/greencommunities
- The slide presentation will also be posted at:
www.mass.gov/energy/greencommunities
- Website and contact information is listed at end of presentation



Massachusetts Municipal Energy Group



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Meet MMEGweb

Massachusetts Municipal Energy Group



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What is MMEGweb?

- **MMEGweb** is both an **information aggregator** and a **social network** by and for energy professionals in Massachusetts cities and towns. You all share the same dedication to make your communities **green and energy efficient** to preserve our environment and budgets, we want to connect you.
- It is a tool designed for **you** with your input. It will enable you to easily **cut through the online clutter of misinformation and advertisement**, and get real unbiased information and advice from your peers.



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What is MMEG?

- **MMEGweb** has been developed by the **MMA** with a grant from the **Massachusetts Department of Energy Resources (DOER)**. The goal of both organizations is simply to create a tool you will find useful as you implement green energy initiatives throughout the state.
- While both organizations will continue to take part in the administration, support and information gathering for **MMEGweb**, its moderators will be you, **the users**. It is the users who will be the **main contributors** of information and **ultimately decide how this tool will continue to develop**.



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Why should I use MMEGweb?

- Your peers are a great source of unbiased information; if you're considering a large project in your community, finding another city or town project manager who has worked on a similar initiative can be very valuable. You can also simply ask a general question or seek the opinions of others about a new product or technology. There are countless possibilities.



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Why should I use MMEGweb?

- You will find state and non-profit organizations as active contributors to MMEGweb. They are invested in helping communities with their energy initiatives. They, like your peers, are a great source of information about the latest grants and other opportunities for funding and programs.



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Why should I use MMEGweb?

- If you share a file or content on the site you can direct any peer to it, rather than having to share it dozens of times individually. The directory makes getting in touch easy!



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Poll Question #1

- How familiar are you with the MMEG online community?
 1. This is the first time I am learning about MMEG
 2. I've heard about it before, but just never signed up
 3. I am registered on MMEG, but I have rarely used it
 4. I am a regular user of MMEG already



Are you ready for a LIVE demonstration?

We will now show you a live demonstration of how MMEGweb works. We will show you:

- What it looks like when you go to the site;
- How it serves as a repository of information;
- How you can seek advice from your energy peers;
- How you know the information is reliable;
- How you can find and share events in the calendar;
- How you can add/edit your personal information.



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Poll Question #2

- Based on today's webinar, what features of MMEG appear most useful to you?
 1. Ability to discuss topics with others involved in municipal energy issues
 2. Calendar of clean energy activities
 3. Listings of grants and other program opportunities for municipalities
 4. Social media features



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Become part of MMEGweb !

- Join the community, **share** your ideas and opinions, **contribute** and **engage** with your peers.
- Gives us feedback on the site. As with any online community it will never be finished; we can always improve it further.
- **mmeg@mma.org**



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How Do I Sign Up?

- Go to the Massachusetts Municipal Association's website for more information.
- www.mma.org/mmeg



Thank you for your time

Massachusetts Municipal
Energy Group



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